Webinar Summary Report
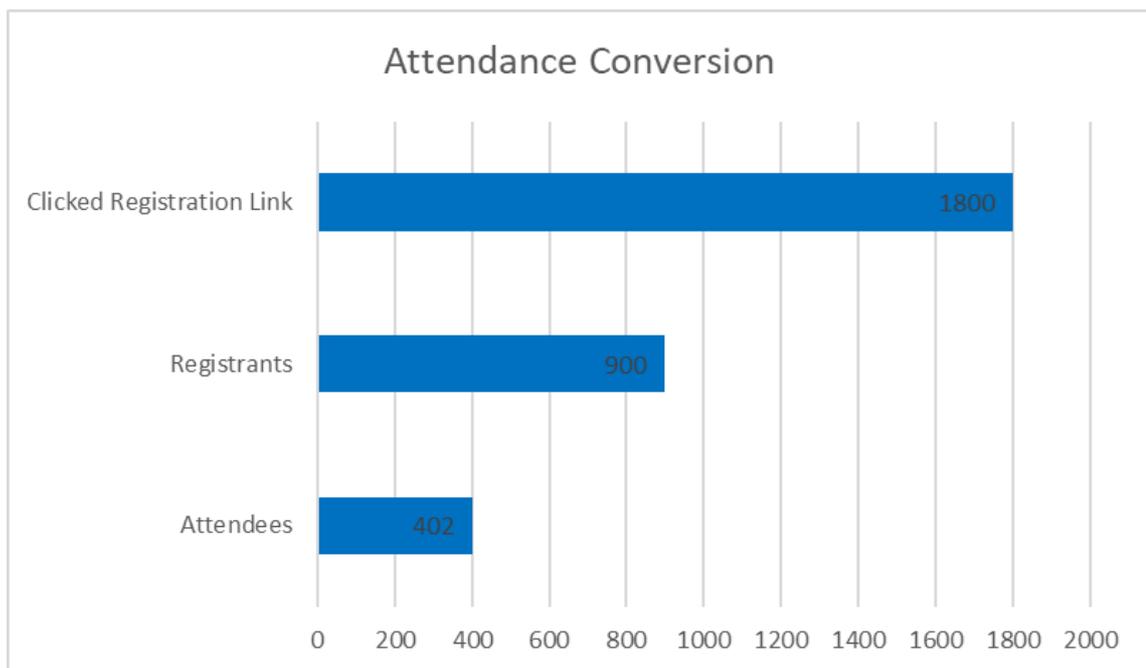
Feedback and statistics from the webinar on 24 June 2020 on **Solar Heating and Cooling Markets and Industry Trends** presented by the IEA SHC Solar Academy and hosted by the International Solar Energy Society, ISES.

Information from registrations
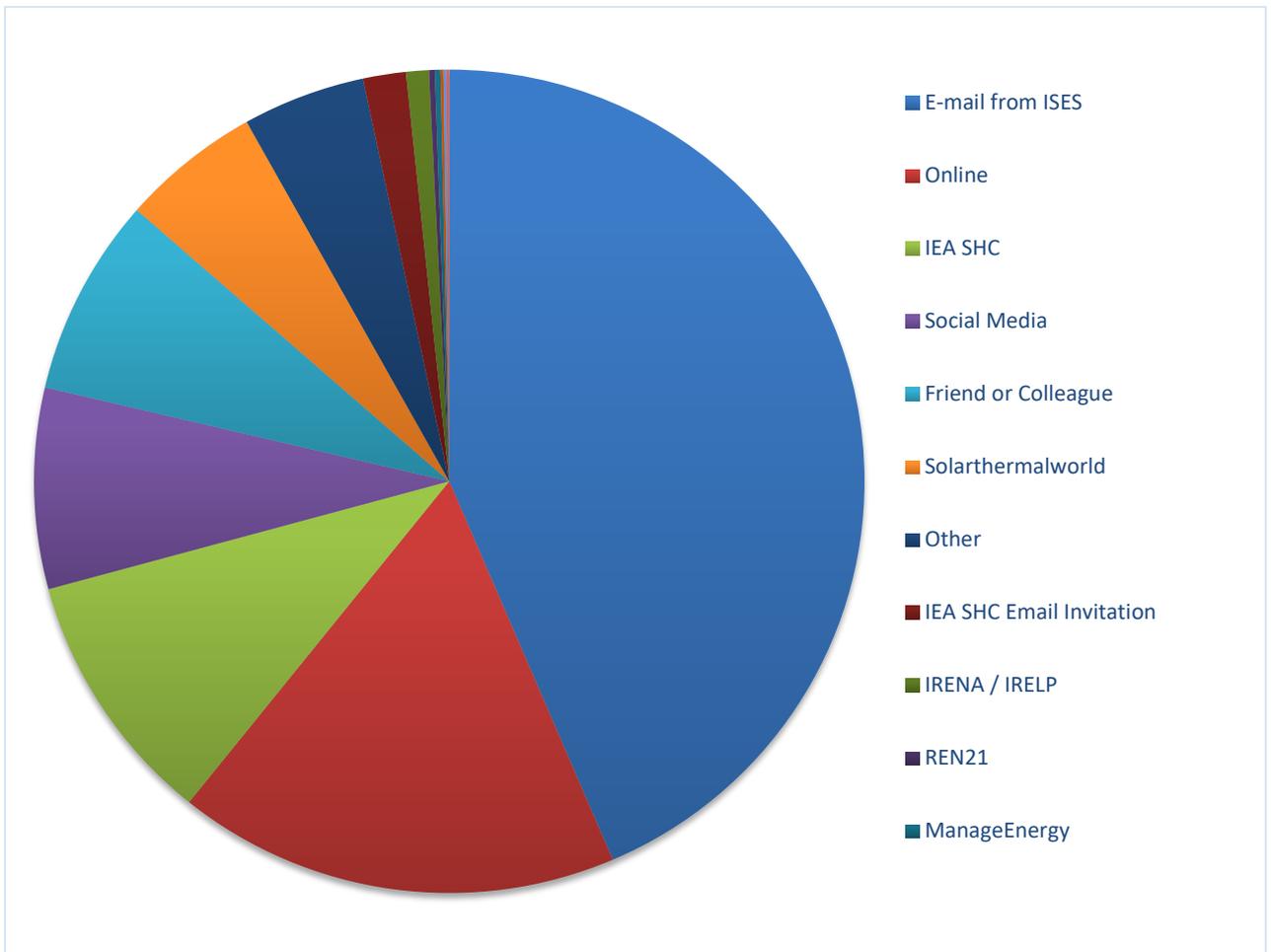
Attendance Figures

In total, **1800 people clicked** on the webinar registration link. Of these people, **900 (50%) registered**. **402 people attended** the live webinar **(45% of registered)**.

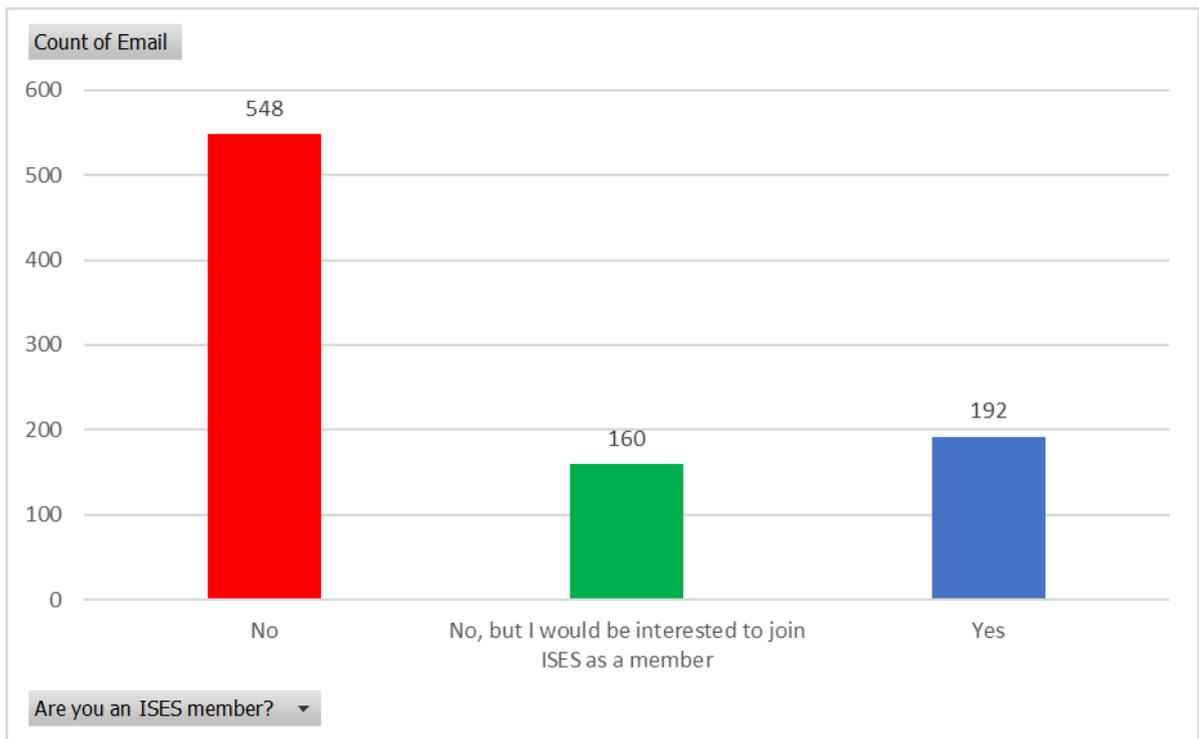**Where did registrants hear about this webinar?**

The registrants heard of the webinar through the following channels:

E-mail from ISES (392), Online (155), IEA SHC (90), Social Media (71), Friend or Colleague (70), Solarthermalworld (49), Other (43), IEA SHC Email Invitation (15) IRENA / IRELP (8), REN21(2) ManageEnergy(2), Climate-L / Energy-L (1), World Wind Energy Assosciation (1), Global 100% Renewable Energy Platform (1).

Legend:
- E-mail from ISES
- Online
- IEA SHC
- Social Media
- Friend or Colleague
- Solarthermalworld
- Other
- IEA SHC Email Invitation
- IRENA / IRELP
- REN21
- ManageEnergy

How many registered participants were ISES members?

Of those that registered for the webinar, 61% (548) were not existing ISES members.
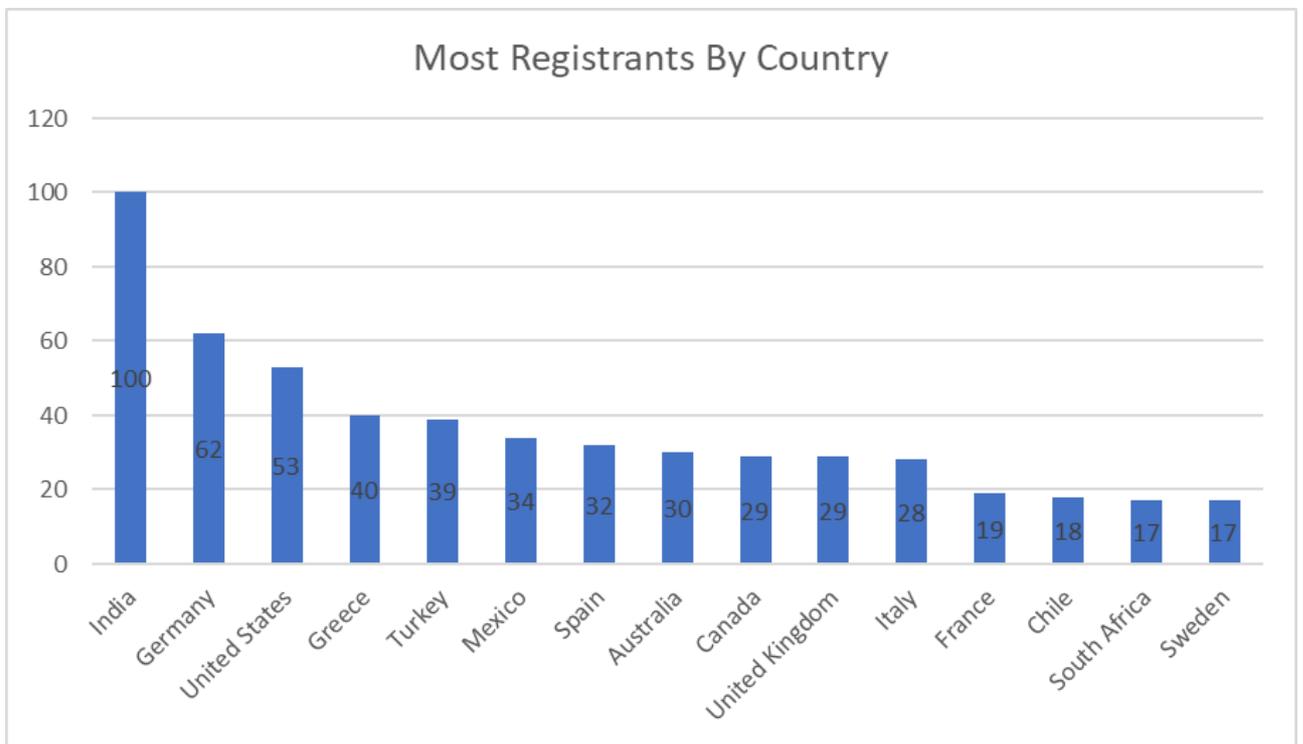

18% of registrants are interested in becoming ISES members. Non-members also heard about the webinar through the same channels as members – email from ISES, friend or colleage, or Online / Social media.
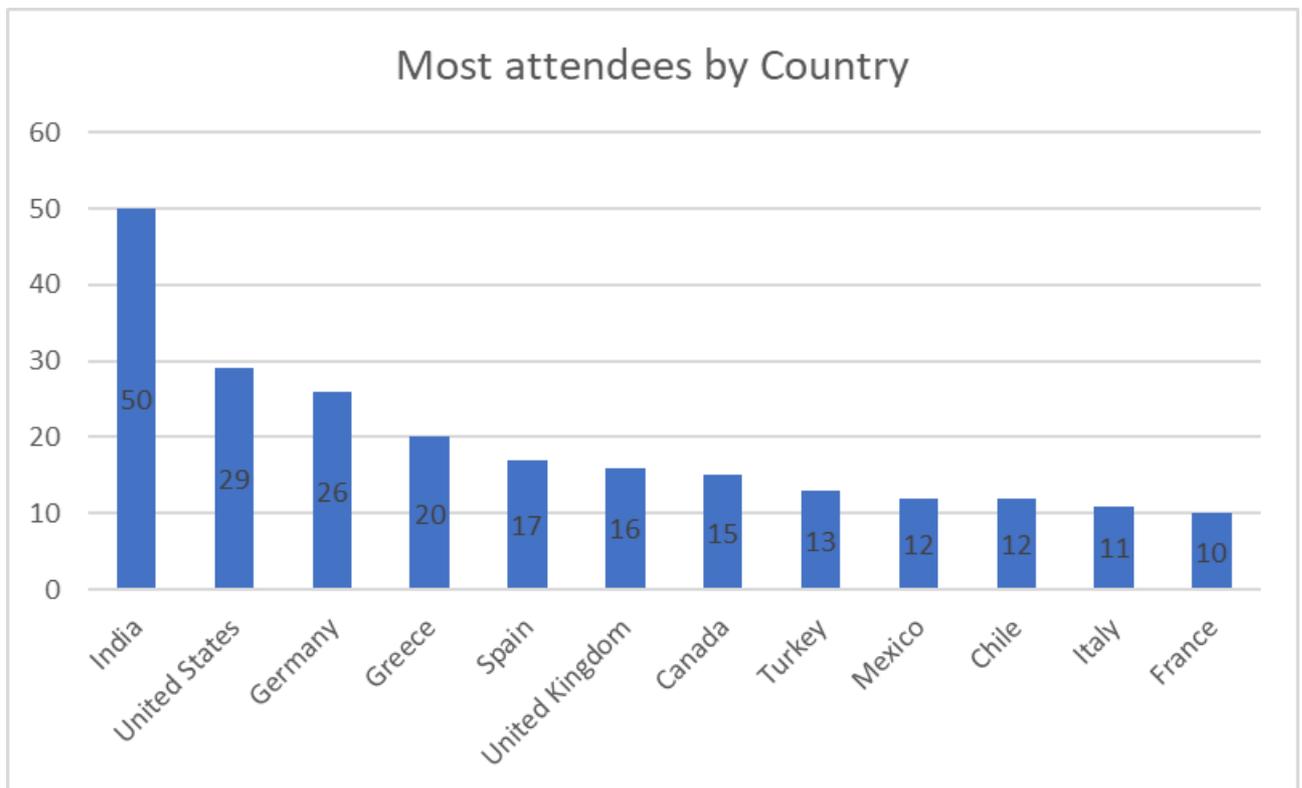
Where did registrants come from?

People from 99 countries registered for this webinar, with **India (100), Germany (62), United States (53), Greece (40), Turkey (39), Mexico (34), Spain (32), Australia (30), Canada (29), United Kingdom (29), Italy (28), France (19), Chile (18), South Africa (17), Sweden (17)** being the most represented countries.

Most Registrants By Country

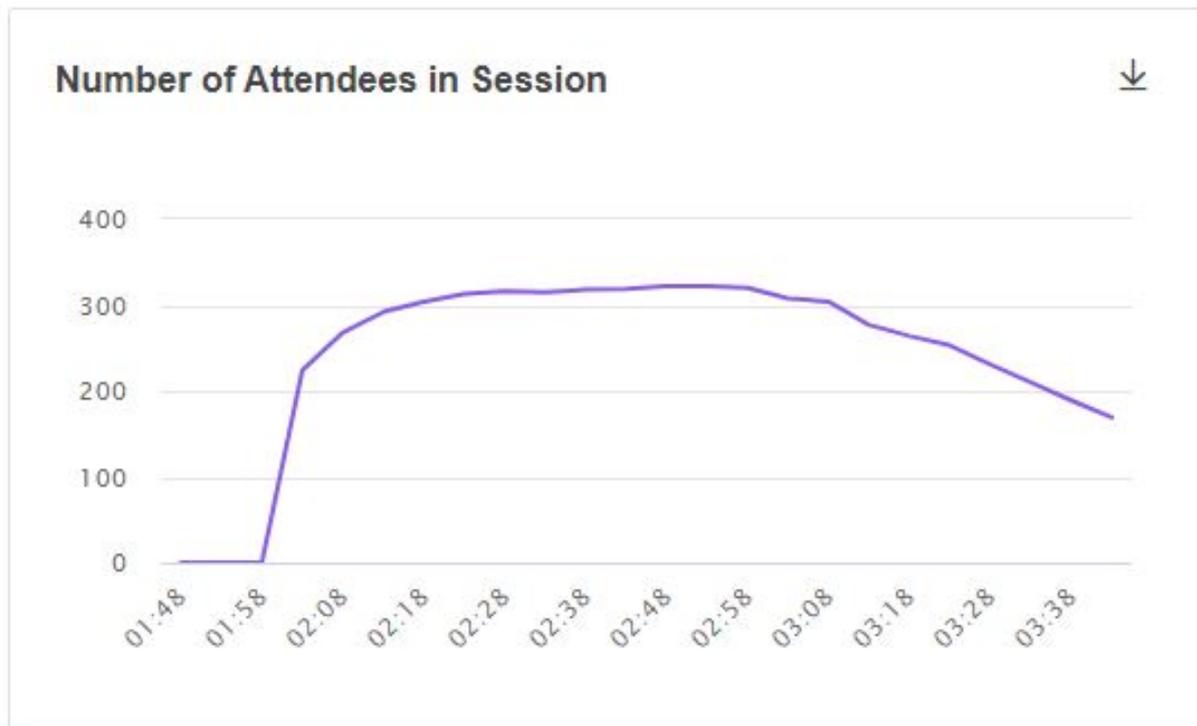| Country	Registrants
India	100
Germany	62
United States	53
Greece	40
Turkey	39
Mexico	34
Spain	32
Australia	30
Canada	29
United Kingdom	29
Italy	28
France	19
Chile	18
South Africa	17
Sweden	17

Information from attendees

Where did attendees come from?

People from 73 countries attended this webinar, with **India (50), United States (29), Germany (26), Greece (20), Spain (17), United Kingdom (16), Canada (15), Turkey (13), Mexico (12), Chile (12), Italy (11), France (10)** being the most represented countries.

The total number of attendees was 402, with the majority of attendees remaining in the session until the end of the webinar:
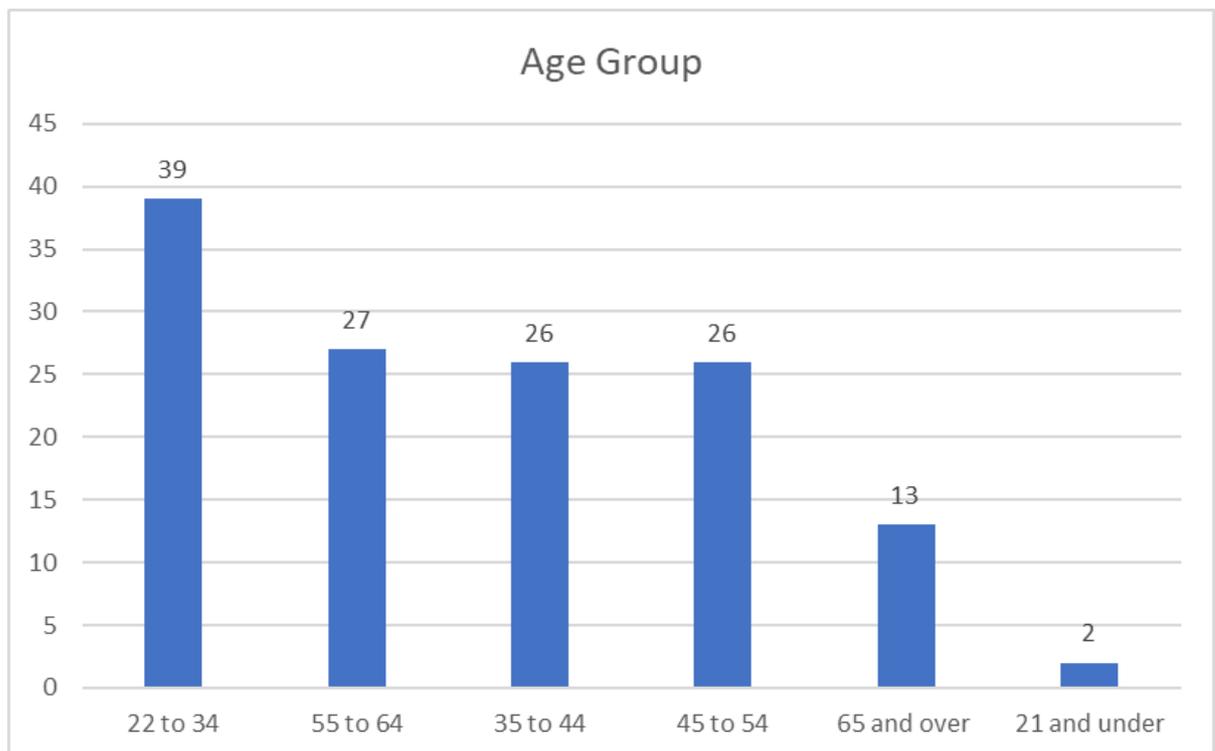

Y-Axis represents number of attendees* with the X-Axis representing time (actual time of the webinar starting = 2:00 PM GMT).

*Note that the visual presentation of attendees as retrieved from GoToWebinar varies slightly from the number of attendees also given out by GoToWebinar.
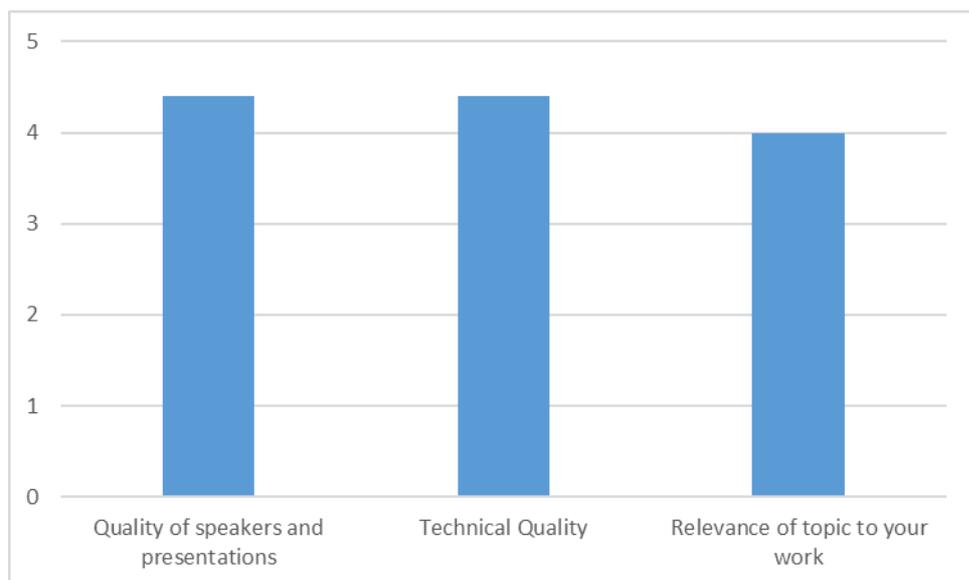
Age Group:

133 people answered the question regarding their age, with the biggest age groups being the ones of 22 to 34 (**39**) and 55 to 64 (**27**).

A survey of attendees was conducted after the completion of the webinar, where 131 of the 402 attendees took part (1-to-5 scale, 5 being extremely satisfied).

- When asked about the overall quality of the speakers and presentation, the average rating was 4.4 out of 5.

- Survey participants, on average, rated the technical quality of the presented material as a 4.4 out of 5.

- When asked about the importance of the webinar topics to their field of work/study respondants gave an average rating of 4.0 out of 5.

Feedback from participants

Feedback from participants:

Focus on solar cooling missing.

> Perhaps the best webinar I've attended (out of over 50) this year! Great set of presenters and really well organized and shepherded. Everyone gets a thumbs up!

Many thanks for the very interesting Webinar.

> As a freshly graduate energy engineer, I have really appreciated this webinar, which has given very precise information and case studies about a very important topic in the energy transition, which is sometimes underestimated. Thanks for the interesting event!

Recording and Presentation

A recording of this webinar is available here: https://www.youtube.com/watch?v=P8eH9ArD2TE

All presentations are available via the IEA SHC Solar Academy as well as the ISES homepage.